



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/29/2024

Multiple District 11

LOCATION: MICHIGAN

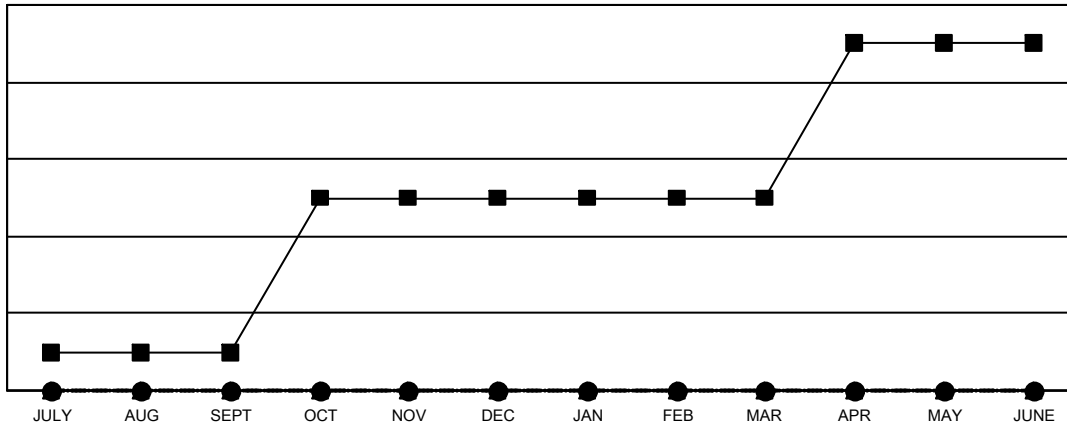
GMT: OPEN

GMT CA 1

Clubs			
RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	3
OCT/NOV/DEC	4	0	11
JAN/FEB/MAR	0	0	4
APR/MAY/JUNE	4	0	0

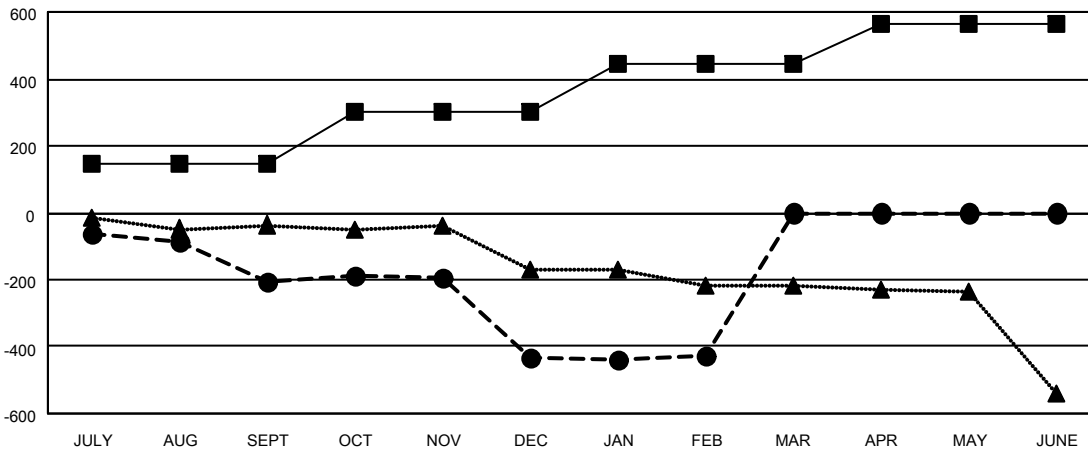
Members			
RESULTS FOR 2023-2024			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	144	231	406
OCT/NOV/DEC	156	225	431
JAN/FEB/MAR	143	179	132
APR/MAY/JUNE	119	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 18	173 CLUBS OF 351 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 5,640 (64.45%)</p> <p>FEMALE 3,111 (35.55%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">123</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">158</td></tr> <tr><td>OTHER</td><td style="text-align: right;">688</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">969</td></tr> </table>	DECEASED	123	CLUB CANCELLED	158	OTHER	688	TOTAL	969	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">1,743</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">889</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	1,743	FAMILY MEMBERS PAYING HALF DUES	889
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